

Wake ElectriConnection

For members of Wake Electric Membership Corporation



"The power to make a difference"

OCTOBER 2010

Check our new online Energy Advisor:

Your window to savings!

Visit Wake Electric's website at www.wemc.com to find hundreds and hundreds of energy savings tips and tools via our energy portal. The portal is your guide to major savings on your electric bill.

Wake Electric has organized all of its self-help, FREE home energy audit tools in one convenient place—the Energy Advisor. Now it's easier than ever to find tips, ideas and advice on how to make changes in your home to save energy and money each month.

Just look for the Energy Advisor icon and start saving today!



Want to discuss energy issues that directly affect your electric co-op and costs? Then join us for a MEMBER ADVISORY COMMITTEE MEETING!

Do you want to discuss recent energy legislation and electric utility issues that matter to you? Then join Wake Electric at one of its Member Advisory Committee meetings this fall.

As a member, you are invited to meet and talk with members of the management team to discuss energy issues that directly affect your electric services and costs.

This meeting is open to all Wake Electric members. As an incentive, during the meeting we will have a drawing for a \$25 credit on your next electric bill.

You can increase your odds of winning by inviting and bringing another Wake Electric member who has never attended a Member Advisory meeting. Your guest must be a member of Wake Electric. If your guest's name is drawn for the \$25 credit, you will also receive a \$25 credit. Dinner is included, as well as free gifts to increase energy efficiency in your home.

Meetings are relaxed and casual. Members hear about the latest issues facing Wake Electric and are encouraged to engage in open discussion and ask questions. Fall meetings are scheduled to be held at Wake Electric's Youngsville office at 228 Park Avenue at 6:30 p.m. Members can choose to attend ONE meeting—on either:

- ★ Monday, October 18 **OR**
- ★ Tuesday, October 19

To RSVP, contact Angela Perez, Public Relations/Communications Specialist, at (919) 863-6376 or (800) 474-6300, or via email at angela.perez@wemc.com. **Space is limited so RSVP as early as possible.** You must include your Wake Electric account number as part of your RSVP. If you are RSVP'ing for another member, you also must include that guest's account number.



Attendees will have a chance to win a \$25 credit on their light bill.

 Wake Electric
Membership Corporation

A Touchstone Energy® Cooperative 

Call to report outages: 919.863.6499 or 800.743.3155
Regular office hours: M-F, 8 a.m.–5 p.m.
Telephone hours: M-F, 7 a.m.–9 p.m., 863.6300 or 800.474.6300
Underground locating service: Call 811

OCTOBER IS CO-OP MONTH

The Power of Membership

During the month of October, Wake Electric reminds members that it's National Co-op Month. And that reminder is to let our members know that now, as always, it's a good time to be a member of an electric cooperative.

Not only is Wake Electric locally owned and controlled—by you, our members—it is locally run to serve your needs.

While many North Carolina electricity consumers pay power bills to companies that answer to far-away stockholders who demand a healthy profit every quarter, local members call the shots at electric co-ops like ours. Co-ops aren't under pressure to keep rates high enough to generate big profits. Instead, co-ops try to keep your bill as low as possible while providing high-quality service. Co-ops invest money in excess of operating costs back into the business locally or return the excess (known as margins) to you in the form of capital credits.

We also invest back into the community through education and community outreach programs. We prove our passionate commitment to community through the programs we offer every year.

Annually, Wake Electric gives:

- ★ \$50,000 in Bright Ideas grants to develop exciting projects for local students.
- ★ \$22,000 in scholarships and youth programs to local students.



- ★ \$50 U.S. Savings Bonds to more than 100 local students in the "Give us an A" program.
- ★ \$20,000 in Classroom Technology Awards to help local educators buy special equipment.
- ★ Nearly \$50,000 in grants to area non-profits.

Giving back to our members and to the communities we serve is just one way that Wake Electric demonstrates the cooperative difference. Visit our website at www.wemc.com to see all that your local co-op offers to ensure that our members are satisfied and protected.

Top left: Thanks to a recent Bright Ideas teacher grant, students such as this one in Tommy Kemp's Ag Engineering department at Franklinton High School had the opportunity to use CorelDraw X4 design software to produce metal products.



Bottom left: Through an Operation RoundUp grant from Wake Electric, the Durham Rescue Mission sponsored a Back to School event in Durham to provide underprivileged children with book bags, school supplies, clothing and games for the upcoming school year.

Members and employees of Wake Electric who voluntarily roundup their electric bills to the next dollar help fund special needs in our communities to the tune of \$50,000 annually through Operation RoundUp.

**LOCAL.
TRUSTED.
SERVING
YOU.™**

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ElectriConnection

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CO-OPS FIRST DELIVERED AFFORDABLE POWER TO RURAL AMERICANS 75 YEARS AGO. WHY STOP NOW?

October is Cooperative Month. And even though electric co-ops have been around for awhile, we're still finding new ways for you to save money. Find out how the little changes add up at TogetherWeSave.com.



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TOGETHERWESAVE.COM

Protect your appliances and electronics: Get surge protection today

Today's homes have more appliances and electronics than ever before. Lightning is a dangerous source of raw electricity that can destroy those appliances and electrical equipment in a flash.

TSG services offers surge protection that can save your investment by blocking destructive lightning surges from entering your home. Why is TSG's Surge Protection so important right now?

- ★ Electronic technology has changed tremendously in recent decades. We are increasingly reliant on this technology—especially computers. The microcircuit chips that our computers and electronics use today are faster, smaller, and more densely populated than

ever before. Though more powerful, these new chip designs are also more fragile. Today's microchips can't tolerate small electrical disruptions and are more susceptible to damage. TSG offers surge protection for your whole house.



- ★ Includes lease equipment (1 point of entry PEMCO Meter Base Whole House Surge Arrestor)
- ★ Cost of only \$5.95 per month added to your electric bill. \$50 one-time installation fee

Ready to sign up and start protecting your home now? Call (919) 863.6306



**MY APPLIANCES
AREN'T THE ONLY
ENERGY STARS
IN MY HOUSE.**

I'm saving just by using more efficient settings on my ENERGY STAR® qualified appliances. What can you do? Find out how the little changes add up at TogetherWeSave.com.



Sales Tax Holiday on Energy Star Appliances

Since 2008, the state of NC has honored a sales tax holiday for Energy Star appliances. The dates for 2010 are Friday, November 5 through Sunday, November 7, 2010.

The qualified products are:

- ★ Clothes washers.
- ★ Freezers and refrigerators.
- ★ Central air conditioners and room air conditioners.
- ★ Air-source heat pumps and geothermal heat pumps.
- ★ Ceiling fans.
- ★ Dehumidifiers.
- ★ Programmable thermostats.



NOTE: The ENERGY STAR specification for programmable thermostats was suspended on December 31, 2009. Check with retailers to determine if their existing stock of ENERGY STAR labeled programmable thermostats (manufactured prior to 12/31/09) offered for sale are still eligible for the exemption. For more information about the holiday tax, visit the N.C. Department of Revenue website at http://www.dornc.com/taxes/sales/energystar_holiday.html



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